# ARTS, COMMUNICATION & DESIGN PATHWAY PROGRAM MAP: CATALOG YEAR: 2021-22



16 Unite

15 Units

# **Communication Studies:** Associate in Arts for Transfer

Imagine understanding media communications, branding, persuasion, and public relations as they work in today's digital world and how they can bring you success? MSJC offers courses in communication that are highly sought after both in relationships and in the business world. Employers are looking for people with the ability to express themselves clearly, to speak persuasively, to think on their feet, and to work well with others.

Please see a Pathways Counselor: Create an education plan customized to meet your needs. Contact a Counselor

#### Transfer Majors/Award Focus

• Communication Studies, A.A.-T, CSU, Focus: Human, Performance, Professional

## **GE Pattern/Units**

- GE Pattern: Option C
- Total Units: 63

Communication Studies, A.A.-T, CSUSM, UC

**Program maps** indicate the major coursework and recommended general education courses to fulfill your degree in 2 years (approximately 15 units/ semester or 30 units/year). Some of the courses listed may be substituted by another course. Please view these options in the official course <u>catalog</u>.

Semester 1	L
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_	Demester	10 01113		
	✓	COURSE	TITLE	UNIT
		ENGL-101	College Composition	4
		HIST-112	U.S. History Since 1865	3
		COMM-100	Public Speaking	3
		MATH-140	Introduction to Statistics	3
		ANTH-145	Introduction to Linguistic Anthropology	3

#### Semester 2

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<b>v</b>	COURSE	TITLE	UNIT
	ENGL-103	Critical Thinking and Writing	3
	COMM-115	Persuasion	3
	COMM-120	Survey of Communication Studies	3
	THA-137	Introduction to World Cinema	3
	PS-101	Introduction to American Government and Politics	3

#### **Career Options**

Administrative service managers (B) Marketing, Public Relations, & Advertising (B) Journalist (B) Find more careers: <u>msjc.emsicc.com</u>



**Financial aid** is determined by the number of credit hours you take in a semester. Maximize your financial aid by taking 12-15 units per semester

Required Education: SM: some college; C: Certificate; A: Associate, B: Bachelor's, M: Master's; D: Doctorate

Semester 3			16 Units
<b>~</b>	COURSE	TITLE	UNIT
	ART-100	Art Appreciation	3
	COMM-104	Argumentation and Debate	3
	ANTH-101	Physical Anthropology	3
	ANTH-111	Physical Anthropology Lab	1
	COMM-110	Communications Media Survey	3
	COMM-103	Interpersonal Communication	3

## Semester 4

Semester 4			13 01113
<b>~</b>	COURSE	TITLE	UNIT
	COMM-116	Gender and Communication	3
	COMM-108	Intercultural Communication	3
	ENVS-100	Humans and Scientific Inquiry	3
	PSYC-101	Introduction to Psychology	3
	SPAN-101 or FREN-101 or ASL-100	Elementary Spanish I or Elementary French I or American Sign Language I	4

#### Notes:

For students who did not meet the LOTE requirement in high school, they may fulfill Area 6 by demonstrating proficiency by completing ASL-100 American Sign Language I, FREN-101 Elementary French I or SPAN-101 Elementary Spanish I with a grade C or better. Languages other than English for Native Speakers are also acceptable for meeting this requirement.

#### Work Experience

Sign up for a special project or internship opportunity. Gain work experience and earn credits.

- 1. Special Projects
- 2. Internship/Apprenticeship

#### **Communication Club**

The Communication Club provides a place outside of the classroom where students are able to meet other students, interact with other clubs, work on their academic goals, and enhance their communication skills. The Communication Club offers a variety of student-driven activities, such as the speech tournament, world speech day, Talon Newspaper, bowling nights, movie nights, and much more. Some of the objectives include promoting and encouraging the study of communication studies. Uniting students that attend MSJC to work together to improve their communication skills. To promote and encourage personal and academic growth by providing a positive and healthy environment for members to self-disclose. The Communication Club honors students by providing a place to meet new people and have fun. Contact the faculty advisor, Basemeh Rihan (Email Basemeh) for details.



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