# BUSINESS, TECHNOLOGY & ENTREPRENEURSHIP PATHWAY PROGRAM MAP: CATALOG YEAR: 2020-21



1711-1-1-

12 Units

## Business: Small Business/Entrepreneurship Certificate

The Small Business/Entrepreneurship Certificate provides students with practical tools used in the small business environment. This certificate focuses on the critical thinking, technical, and soft skills needed to operate and work in a small business. Coursework includes explaining the various business functions as well as preparing and presenting a business plan.

Please see a Pathways Counselor: Create an education plan customized to meet your needs. Contact a Counselor

### Transfer Majors/Award Focus

- Business Administration, A.S.-T CSU, CSUSM, UC
- Business Administration, Non-transfer A.S.
- Accounting Certificate
- Business Administration Certificate
- Small Business/Entrepreneurship Certificate



**GE Pattern/Units** 



**Program maps** indicate the major coursework and recommended general education courses to fulfill your degree in 2 years (approximately 15 units/ semester or 30 units/year). Some of the courses listed may be substituted by another course. Please view these options in the official course <u>catalog</u>.

Semester	1
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Semeste	12 Units		
<b>v</b>	COURSE	TITLE	UNIT
	BADM-103	Introduction to Business	3
	BADM-104	Business Communications	3
	BADM-530	Small Business Entrepreneurship (formerly BADM-150)	3
	CAPP-122 or BADM-545	Using Microsoft Excel or Business Computer Applications (formerly BADM-097)	3

#### Semester 2

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	>	COURSE	TITLE	UNIT
		BADM-201	Legal Environment of Business	3
		MGT-520	Principles of Marketing Management (formerly MGT-205)	3
		ACCT-124	Financial Accounting - Principles of Accounting I	3
		ECON-201	Principles of Macroeconomics	3

### **Career Options**

Financial Manager (SM, B) Accountant (B, M)) General and Operations Manager (B) Management Analyst (B, M) Find more careers: <u>msjc.emsicc.com</u> Required Education: SM: some college; C: Certificate; A: Associate, B: Bachelor's, M: Master's; D: Doctorate

#### **Financial Aid**

Financial aid is determined by the number of credit hours you take in a semester. Maximize your financial aid by taking 12-15 units per semester