# PROGRAM MAP: CATALOG YEAR: 2020-21



# Communication Studies: Associate in Arts for Transfer Professional Focus - CSU

Imagine understanding media communications, branding, persuasion, and public relations as they work in today's digital world and how they can bring you success? MSJC offers courses in communication that are highly sought after both in relationships and in the business world. Employers are looking for people with the ability to express themselves clearly, to speak persuasively, to think on their feet, and to work well with others.

Please see a Pathways Counselor: Create an education plan customized to meet your needs. Contact a Counselor

### **Transfer Majors/Award Focus**

- Communication Studies, A.A.-T, CSU, Focus: Human, Performance, Professional
- Communication Studies, A.A.-T, CSUSM, UC

#### **GE Pattern/Units**

GE Pattern: Option BTotal Units: 61



**Program maps** indicate the major coursework and recommended general education courses to fulfill your degree in 2 years (approximately 15 units/ semester or 30 units/year). Some of the courses listed may be substituted by another course. Please view these options in the official course <a href="mailto:catalog">catalog</a>

Semester 1 16 Units

¥	COURSE	TITLE	UNIT
	ENGL-101	College Composition	4
	HIST-111 or HIST-112	U.S. History to 1877 or U.S. History Since 1865	3
	COMM-100	Public Speaking	3
	MATH-140	Introduction to Statistics	3
	PSYC-101	Introduction to Psychology	3

Semester 2 13 Units

<b>~</b>	COURSE	TITLE	UNIT
	COMM-104	Argumentation and Debate	3
	COMM-113	Oral Interpretation of Literature	3
	SPAN-101 or FREN-101 or ASL-100	Elementary Spanish I or Elementary French I or American Sign Language I	4
	PS-101	Introduction to American Government and Politics	3

#### **Career Options**

Administrative service managers (B)
Marketing, Public Relations, & Advertising (B)
Journalist (B)

Find more careers: msjc.emsicc.com

Required Education: SM: some college; C: Certificate; A: Associate,

B: Bachelor's, M: Master's; D: Doctorate



**Financial aid** is determined by the number of credit hours you take in a semester. Maximize your financial aid by taking 12-15 units per semester

Semester 3 17 Units

V	COURSE	TITLE	UNIT
	COMM-117	Organizational Communication	3
	COMM-106	Small Group Communication	3
	SPAN-102 or FREN-102 or ASL-101	Elementary Spanish II or Elementary French II or American Sign Language II	4
	ANTH-101	Physical Anthropology	3
	ANTH-111	Physical Anthropology Lab	1
	COMM-129/ THA- 127	Reader's Theater	3

Semester 4 15 Units

<b>~</b>	COURSE	TITLE	UNIT
	COMM-116	Gender and Communication	3
	COMM-108	Intercultural Communication	3
	ENVS-101	Environmental Science	3
	COMM-119	Public Relations	3
	COMM-120	Survey of Communication Studies	3

#### **Notes:**

**Language Requirement**: Some CSU's require the equivalency of an intermediate language proficiency for graduation. Please see a counselor for more detail regarding specific CSU major and graduation requirements.

## Work Experience

Sign up for a special project or internship opportunity. Gain work experience and earn credits.

- 1. Special Projects
- 2. Internship/Apprenticeship

